



Basic principles for product quality and safety

For many decades our company has developed and produced toys that are sold under the brand name BRUDER with international success.

During the process of developing our toys, special emphasis is put on play value, suitable functions for children as well as toy safety. To ensure these principles our products are developed only by our own experienced staff.

The materials that are necessary for the production are thoroughly selected. We only consider trustworthy suppliers who are well-known for their reliability and impeccable quality.

More than 95% of our production is made in our facilities in Fürth/Germany. We supervise and control the complete process of manufacturing of our toys until they are dispatched. All of our products are tested and examined by an independent quality test institute and they correspond to the directives of EN71 and ASTM (European and American toy standards).

Even the small quantity of supporting products which are produced by contract suppliers are re-examined in our facilities before they are sold. It goes without saying that these products too, are tested and examined by an independent quality test institute and certified according to the directives of EN71 and ASTM.

Due to this careful modus operandi consumers and business partners may rest assured that we produce and sell high quality and safe products by making full use of all the possibilities given to us.

BRUDER Spielwaren GmbH + Co. KG

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